



2022 Annual Report

The legislation which chartered the U.S. Capitol Historical Society – 36 USC 1203, Chapter 2203 – states that its purposes are:

(1) to encourage in the most comprehensive and enlightened manner an understanding by the American people of the founding, growth, and significance of the Capitol of the United States as the tangible symbol of their representative form of government;

(2) to undertake research into the history of the Congress and the Capitol and to promote discussion, publication, and dissemination of the results of this research;

(3) to foster and increase an informed patriotism among the citizens in the study of this living memorial to the founders of this Nation and the continuing thread of principles as exemplified by their successors; and

(4) to cooperate with the standing committees of Congress, the Library of Congress, the Architect of the Capitol, and relevant departments, agencies, and instrumentalities of the executive branch of the United States Government in carrying out the purposes of the corporation.



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United States Capitol Historical Society is a nonprofit and nonpartisan educational organization created in 1962 to promote the history of the Capitol and Congress. USCHS serves as an informational and educational resource for its members and the general public. To learn more, visit our website at CapitolHistory.org

SOCIETY UPDATE

The United States Capitol Historical Society (USCHS), founded in 1962, is chartered by Congress to educate the public on the history and heritage of the U.S. Capitol, its institutions and the people who have served therein.

2022 represented a year of exciting growth for the U.S. Capitol Historical Society. If you browse our new website at CapitolHistory.org, you will experience a dynamic mix of videos, presentations, and social media that reflect our commitment to reaching new audiences and making history—and the Capitol—relevant to Americans. While nobody foresaw the pandemic's impact on in-person events and outreach, the switch to online programming gave us the opportunity to expand our base beyond Washington, D.C. and focus on being a national organization. We're proud to say that in the last year this effort led to—among many accomplishments—record breaking engagement on social media, record-breaking attendance for our webinars, the Society featuring some of the most accomplished scholars in the country, growth in our fundraising and product sales, and the expansion of teacher resources and merchandise products.

Thankfully, the Capitol did reopen, which also gave the Society the opportunity to continue some of our favorite activities, like in-person symposia and Capitol tours for students and

the public, our annual salute to a Congressional committee, and the presentation of our Freedom Award—which this year will honor the law enforcement who tirelessly protect the Capitol and the democracy it represents.

Indeed, the Society remains committed to our Congressionally chartered mission to promote the history and heritage of the Capitol in order to foster — in the words of our authorizing legislation — “an informed patriotism.” In doing so, we want to help develop our next generation of leaders, who before long, will walk the very halls of Congress whose history we work every day to preserve.



Program Activities

CIVIC EDUCATION

“to encourage in the most comprehensive and enlightened manner an understanding by the American people of the founding, growth, and significance of the Capitol of the United States as the tangible symbol of their form of government...”

We the People Constitution Hub

We continue to expand our digital resources for teachers across the country. We added several new lesson plans to the We the People Constitution Hub and updated existing plans with PDF versions that are more user-friendly and printable for teachers. Our education specialist created a new page to the “FOR TEACHERS” section of the Society website that now houses the “NBC Learn: We the People videos” and “Capitol Kids” webinar videos to view asynchronously. We also added a page to our website that makes it easier for educators to access the Hub’s Teacher Chatrooms so they can discuss lesson plans and resources with their peers.



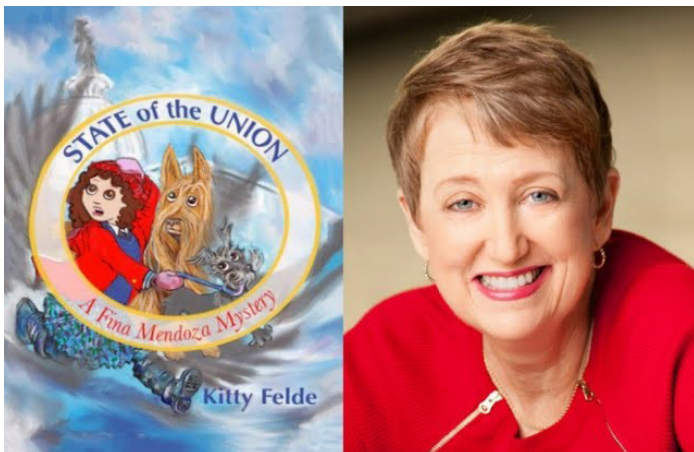
We the People Constitution Tours

One of the most important activities of the Society is our We the People Constitution Tours, which were postponed during the pandemic, but resumed this year. The Society leads a consortium of organizations that provides a full-day field trip to Washington, D.C. 8th graders as part of their U.S. History/Civics curriculum. The consortium includes the White House Historical Association, Capitol Visitor Center, National Park Service, and National Archives, among others. The field trip teaches students about the first three Articles of the Constitution. The field trip takes the students to sites where people today conduct the work outlined in the Constitution and provide them with experts trained to engage students in learning the significance of these sacred places. The tour also takes the students to the National Archives and Records Administration to view our Founding Documents. Although the costs are significantly higher than originally budgeted, we remain deeply committed to continuing this special program for Washington, D.C.’s students and are working to raise the additional funds needed to sustain the service.

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We are grateful to these foundations for their support for the We the People Program

- The Brown Rudnick Charitable Foundation
- International Paper
- The Morris and Gwendolyn Cafritz Foundation
- The Ben's Chili Bowl Foundation
- Several anonymous individuals and foundations



Capitol Kids

We introduced “Capitol Kids,” a monthly book talk program for classrooms, to add another digital resource for teachers. It features the authors of children’s/young adult books about the Capitol, or important people in American politics or civic movements. The series began in February with two successful installments: the first with Kitty Felde who spoke about her book, *State of the Union: A Fina Mendoza Mystery*. The second, in March, featured Rebecca Roberts and Lucinda Robb who spoke about their book, *The Suffragist Playbook: Your Guide to Changing the World*. Many of the attendees are teachers

who stream the video for their classrooms to watch. We are confident that the “Capitol Kids” webinar series will continue to grow and remain a meaningful—and enjoyable—addition to our education resources for schools.

Other Civics Engagement Activities

Three Branches Teacher Institute/ Teaching the Constitution through Theater –

The Society again participated in the Three Branches Institute, a collaborative teacher professional development program that we helped organize with the White House Historical Association and the Supreme Court Historical Society. This year’s Institute took place over three days and was virtually attended by more than 300 educators. During the workshop, the Society provided a walkthrough of the We The People Hub and taught the role of Congress during the State of the Union address. We also presented a new educational play produced by our partner StoryWorks, entitled “Now’s the Time,” written by Society board member, Jean Bordewich. The play brings the end of Reconstruction and the impeachment of President Andrew Johnson to life in theater. Each scene includes a lesson plan developed by and for teachers. Finally, the Society shared information about Mary McLeod Bethune, the newest addition (and first African American) to join the National Statuary Hall collection, just two weeks before the Institute occurred.

Civics Education Awareness Week –

The Society participated in the CivXNow Coalition’s #Civics4CommUNITY Awareness

Week in May. We sent emails to every Congressional office with information about the importance of civics education and the ways they can—and should—support it in their districts and states. Our message stressed the importance of civics education to the health and strength of our constitutional democracy, that every student should have access to it, and that civics is a nonpartisan way to engage students of all backgrounds. Through this outreach, we later took part in meetings with 26 Congressional offices to provide educational resources to share with their constituents.

***Casa Italiana/ Italian Embassy
partnership –***

This year, we were happy to assist the staff at the Casa Italiana Sociocultural Center in Washington, D.C. to plan a three-week summer program that focused on American life and government. The Italian Embassy sponsored the program hosted by Georgetown University for 15 students (10th grade equivalent) and six teachers from three regions of Italy. The Society advised the group about tours of the Capitol and its surrounding sites. The Society also taught the group lessons about the history of Washington, D.C. and the government headquartered here.

TOURS & SPEAKERS BUREAU

“to foster and increase an informed patriotism among the citizens in the study of this living memorial to the founders of this Nation and the continuing thread of principles as exemplified by their successors...”

Tours are a central part of the Society’s work and designed to foster an understanding of the U.S. Capitol as a symbol of American Democracy. Our history-trained guides maintain a reputation for leading some of the most unique and meaningful tours in Washington, D.C. Thankfully the Capitol reopened in June and will remain so for the foreseeable future. Since then, the Society gave nearly 20 interior tours of the Capitol to about 130 people. Additionally, this year, the Society resumed our exterior walking tours of the Capitol Grounds. The Society conducted about 75 such tours to about 2,300 people. To better handle new requests, the Society also created a new, comprehensive tracking system to organize tour data.

Our Chief Guide and Public Historian, Steve Livengood, is a board member of the National Association for Olmsted Parks. This year, he served as the Society’s liaison to the 200th birthday celebrations for Frederick Law Olmsted, the father of landscape architecture and designer of the Capitol grounds. He

represented the Society during more than a dozen speaking engagements this year to teach the history of Olmsted and of the Capitol.

USCHS Chief Guide and Public Historian, Steve Livengood, on a tour with the 2023 Fellows of the American Political Science Association and the Robert Wood Johnson Foundation





PUBLIC HISTORY

"to undertake research into the history of the Congress and the Capitol and to promote discussion, publication, and dissemination of the results of this research..."

Lunchtime Lectures

Lunchtime Lectures drew solid and growing audiences as the Society employed more strategic programming and marketing. Fiscal year 2022 highlights included:

- Pulitzer Prize winning historian Joseph J. Ellis participated an Independence Day conversation based around his recent book *American Dialogue*.
- Former U.S. Representative, U.S. Ambassador, and Commissioner of American Battle Monuments Connie Morella discussed her life in public service.
- Journalist David Hawkings and political scientist Kyle Kondik had a conversation about the congressional redistricting process.
- Historian David J. Silverman gave a presentation debunking the popular mythology of Thanksgiving based on his recent book *This Land is Their Land*.
- Historian Robert P. Watson spoke about his recent book *George Washington's Final Battle*, which details the first president's efforts to create Washington, DC.
- Historian Peter Hayes delivered the Society's Holocaust Remembrance Day presentation based on his book *Why? Explaining the Holocaust*.
- Historian (and Society Alumna) Felicia Bell, Ph.D., and former U.S. Senator Blanche Lincoln held a conversation about commemorating the enslaved labor which built the U.S. Capitol.
- Former White House Speechwriters Michael Waldman and John McConnell shared their experiences drafting State of the Union Addresses.
- The Hon. Connie Morella discussed the life and legacy of the late Lindy Boggs, along with U.S. House Curator Farar Elliott and longtime Boggs Staffer (and USCHS Trustee) Jan Schoonmaker.

Throughout FY22, Society webinars drew an average of 114 unique live viewers, with average rates increasing each quarter: 93 in Q1, 104 in Q2, 130 in Q3, and 138 in Q4. Society programs in FY22 also garnered more than 13,000 views on YouTube, significantly expanding the reach of our Public History work. The Society's YouTube Channel can be accessed here: <https://www.youtube.com/user/uschs01>

It is worth keeping in mind that, before the pandemic, Society programs were limited to 60 attendees by the fire marshal capacity of Ketchum Hall in the VFW Building, and recordings were only made or distributed when C-SPAN was able to dispatch a film crew.

Bethune Series



The Hon. Bill Daley, U.S. House Majority Whip James Clyburn, and U.S. Representative Kathy Castor speak before a crowd of nearly 500 during the Dr. Mary McLeod Bethune Symposium in July 2022.

The Bethune Series, launched by the Society in January 2022, highlighted different aspects of civil rights leader and educator Dr. Mary McLeod Bethune's life and legacy ahead of the arrival of Florida's new statue of Dr. Bethune into the National Statuary Hall Collection. Entries in this series included:

- Historian Jill Watts on Bethune's leadership of "The Black Cabinet" during the New Deal Era
- Park Ranger and historian John T. Fowler, III, on Bethune's Council House on Vermont Avenue NW in Washington, DC, as a headquarters for change

This Bethune Series involved a collaborative partnership with the **Dr. Mary McLeod Bethune Statuary Fund**, which privately raised the money needed to commission the piece and developed public history resources about her life and legacy; **the National Council of Negro Women**, an organization Dr. Bethune founded; **Bethune-Cookman University**, the historically Black university Dr. Bethune founded in Daytona Beach, FL; and **The Franklin D. Roosevelt Presidential Library**, in recognition of Dr. Bethune's close friendship with Eleanor Roosevelt.

In addition to the webinar programs, the Society and its partners curated digital educational resources on Dr. Bethune for the We the People Hub, hosted a community event to highlight these resources in Lincoln Park on June 16, and hosted a hybrid-format scholarly symposium on Dr. Bethune's life and legacy in conjunction with the Statue's dedication on July 13 in the Capitol Visitor Center (which will be covered in greater detail in the FY23 Annual Report). The Bethune commemorations were generously supported by a grant from Wells Fargo.

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Scholarly Symposia

Fiscal Year 2022 saw the Society's Scholarly Symposia evolve from a series of webinars to a hybrid format, with an in-person audience and a livestream available for remote participation. The Society hosted two symposia in FY22:

- From October 12 through November 9, 2021, the U.S. Capitol Historical Society proudly presented its annual symposium as a series of webinars focused on The Gilded Age. From the rise of titans of industry like John D. Rockefeller and Andrew Carnegie, to the impact of mass industrialization on the American workforce and economic inequality, programs explored how Congress reacted to this tumultuous era – and how we can still learn important lessons of the age.

The symposium opened with a two-part panel on the “Political Developments of the Gilded Age,” followed by the “Economic Changes of the Gilded Age,” the “Disparate Economic Impact of the Gilded Age,” and closed with a panel on “American Arts and Culture in the Gilded Age.” Speakers in these panels included professors from prominent universities across the United States, Canada, and Japan.

- 2022 marked the 100th anniversary of the dedication of the Lincoln Memorial. To honor this momentous occasion, the U.S. Capitol Historical Society hosted a hybrid event to explore the legacy of, arguably, our nation's greatest president and the striking edifice erected in his memory.

o On May 24, a panel of experts discussed the surprisingly hostile Congressional debate over the construction of the Lincoln Memorial. They answered questions such as: Why was America's most visited monument almost never built? Why did the Speaker of the House once proclaim, “So long as I live, I'll never let a memorial to Abraham Lincoln be erected in that God d— swamp”? How did Lincoln's son work to preserve his father's memory? How has politics shaped our remembrance of Lincoln, the Civil War, and their lessons to us today? And what role did Congress serve in transforming the Memorial, and National Mall, into hallowed American ground?

o The entire session is available for viewing on the Society's website.



History lovers filled the Gold Room of the Rayburn House Office Building to learn about the Lincoln Memorial ahead of its 2022 Centennial. Photo (c) Bruce Guthrie

- The Society continues to publish the acclaimed *We the People* calendar, which features a fact or occurrence from 200 years ago on each date and lovely images of the Capitol complex.
- The Capitol Dome, the Society's semiannual history magazine, remained on hiatus through Fiscal Year 2022. Increased staffing, volunteer support, and the engagement of an external graphic design firm will enable publication to resume in December 2022.

Capitol Fellowship Program

- Inaugurated in 1986, the Capitol Fellowship Program has provided financial support to more than fifty scholars researching important topics in the art and architectural history of the United States Capitol Complex. The Fellowship is funded by the United States Capitol Historical Society and jointly administered with the Architect of the Capitol.
- At the beginning of the COVID-19 Pandemic, the Society and the Architect of the Capitol Curator jointly decided to suspend the Fellowship Program until conditions would allow research to resume in person in the Capitol Building.
- o The Capitol Fellowship Program remains suspended through the calendar year 2022.

Interns (all programs)

- Through Fiscal Year 2022, the Society offered four competitive internship placements

with available stipend support:

- o *The Cokie Roberts Communications & History Internship*, which focuses on research and writing to support USCHS outreach
- o *The History Research Internship*, which is heavily weighted toward primary source historical research and includes developing calendar content and scouting potential program speakers
- o *The Development Internship* supports the fundraising activities of the USCHS Corporate and Individual Membership programs
- o *The Marketing Internship* assists with the strategy and design of campaigns and materials to promote USCHS products

- In FY22 the Society developed a new and fruitful partnership with the HBCU National Center, which is now housing student interns across the street from Society offices.

- The Society also developed a strong partnership with the American University Cornerstone Program for freshmen and the American University-sponsored Washington Semester Program, which brings students from universities around the country to D.C. for one semester of their junior year.

- The Society maintained its positive relationship with The Archer Center, which brings students from all campuses of The University of Texas system to Washington and can provide them with university funding.



CONGRESSIONAL ENGAGEMENT

“to cooperate with the standing committees of Congress, the Library of Congress, the Architect of the Capitol, and relevant departments, agencies, and instrumentalities of the executive branch of the United States Government in carrying out the purposes of the corporation.”

Programs to Honor Congressional Committees

- Each year, the Society presents an educational program that honors a Congressional Committee. Working directly with Committee staff from both parties, the program combines a unique historical perspective with a welcoming social environment. Typically, 150 people comprised of Members of Congress, staff, and USCHS VIP's, attend these special events.

- The Society suspended plans to honor the 200th Anniversary of the U.S. House of Representatives Committee on Agriculture in the spring of 2020 due to the COVID-19 pandemic, as well as committee leadership changes. The Society still intends to honor the committee in the near future.

- With the gradual reopening of the Capitol Complex for special events, the Society was

able to honor the U.S. House of Representatives Committee on Transportation & Infrastructure in November 2022. Joining the Society to co-chair this event were the Committee's Chair and Ranking Member, U.S. Reps. Peter DeFazio (D-OR) and Sam Graves (R-MO), along with current and past Members of the Committee. This included former Chairman Bill Schuster (R-PA) and former Ranking Member Nick Rahall (D-WV).



USCHS President & CEO, Jane L. Campbell, with current and past leadership of the House Transportation Committee - Photo (c) Bruce Guthrie

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Congressional Staff Programs

- Twice a year, the Society invites congressional Chiefs of Staff or senior congressional staffers to speak at a private lunch for its Capitol Committee members.
- The Society suspended plans for these Congressional Staff Programs through Calendar Year 2022 but intends to resume in Calendar Year 2023.

Capitol Alumni

- The Society continued its longtime relationship with the U.S. Capitol Page Alumni Association (USCPAA), which includes a joint membership benefit for the former Pages.

- o In October 2021, the Society helped produce a special hybrid event honoring the 50th Anniversary of the First Women Pages.

- There is continued interest in the creation of a Congressional Staff Alumni Association within USCHS, and in March 2022 the Society received the first installment of a three-year grant from the William + Flora Hewlett Foundation which will contribute to the creation of this program.

- o Development Associate Jazzmin Perry is building the Society's technological and logistical capacity to launch this program.

- o The first Congressional staff past and

present conversation is planned for early 2023

Annual Trustee Program

- Every year, the Society hosts one of the members of its Congressional Advisory Group to have an open discussion with its Capitol Committee members.
- As a program best suited to in-person gatherings, the Society suspended plans for an Annual Trustee Event in Fiscal Year 2022 but intends to resume in Fiscal Year 2023.

Assistance to Members of Congress and staff

- The Society continues to proudly serve as a resource to Members of Congress and Congressional Staff. Congressional support activities in Fiscal Year 2022 included:

- o USCHS led a tour of the Capitol Grounds as part of a staff retreat for the office of Rep. Michael Guest (R-MS).

- o USCHS furnished Rep. Andy Barr (R-KY) with bullet-point briefing materials on Capitol History ahead of a visit from constituents. USCHS also led an after-hours tour of the Capitol Building with Rep. Barr for his constituents.

- o USCHS led a tour of the Capitol Grounds as part of a staff retreat for the office of Sen. Ron Wyden (D-OR).

- o USCHS fulfilled a special merchandising order for the office of House Republican

Leader Kevin McCarthy (R-CA), including acquiring new inventory and hand-delivering the items to the leadership office.

- o USCHS staff advised the office of Rep. Burgess Owens (R-UT) on historical opportunities for a staff retreat.

- o USCHS staff supported a tour of the Capitol Building led by Rep. Kat Cammack (R-FL) for a large group of students from her district by providing historical commentary and educational resources.

Ulysses S. Grant Bicentennial Commemoration



Equestrian Statue of Ulysses S. Grant outside the U.S. Capitol

In partnership with Sen. Roy Blunt (R-MO) and the Architect of the Capitol, the Society planned a special event to commemorate the 200th Anniversary of the birth of Ulysses S. Grant, along with the Centennial of the Ulysses S. Grant Memorial along the Capitol Reflecting Pool and its recently completed restoration. In addition to Senator Blunt and the Architect of the Capitol, the program featured New York Times bestselling biographer Ronald

C. White and pre-recorded remarks from Senator Sherrod Brown (D-OH). This event became the first in-person program the Society hosted since March 2020. A recording of the program is available on the Society's website.

Congressional Portrait Program

From its inception, the U.S. Capitol Historical Society raised private funds to acquire or commission art and artifacts to contribute to the Capitol collections. Early notable commissions include the Cox Corridors' murals and the Lincoln the Legislator bust, both on the ground floor of the House Wing of the Capitol, as well as the bust of Martin Luther King, Jr. which stands in the Capitol Rotunda.

Since Congress banned the appropriation of funds for Congressional portraits in 1999, the Society contributed more than 90 portraits of committee chairs and Congressional Leadership for display throughout the Capitol Campus. In each instance, a portrait fundraising committee raised private donations that covered the cost of the portrait itself as well as incidental costs such as for framing, insurance, and a portrait presentation event honoring the portrait's subject. Historically the portrait fundraising committees would contribute the closing balance of their fund to the Society's general operating fund.

In 2019 the Society formalized the Portrait Program by creating a portrait fund agreement which established procedures for the portrait fundraising committee and, importantly, set a minimum required contribution to

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the Society's general operating fund at the commission's conclusion to cover the Society's costs administering the program.

In Fiscal Year 2022 the Society contributed the following portraits to the U.S. House of Representatives Collection:

- The Hon. Pete Sessions for his service as Chairman of the Committee on Rules
- The Hon. Phil Roe, MD, for his service as Chairman of the Committee on Veterans' Affairs
- The Hon. Paul Ryan for his service as Chairman of the Committee on Ways & Means
- The Hon. Greg Walden for his service as Chairman of the Committee on Energy & Commerce

Director of Operations and Scholarship Samuel Holliday manages the Congressional Portrait Program, which includes facilitating restricted use gifts, maintaining a positive relationship with the House Curator's Office, and guiding the portrait fundraising committees from concept to project completion.



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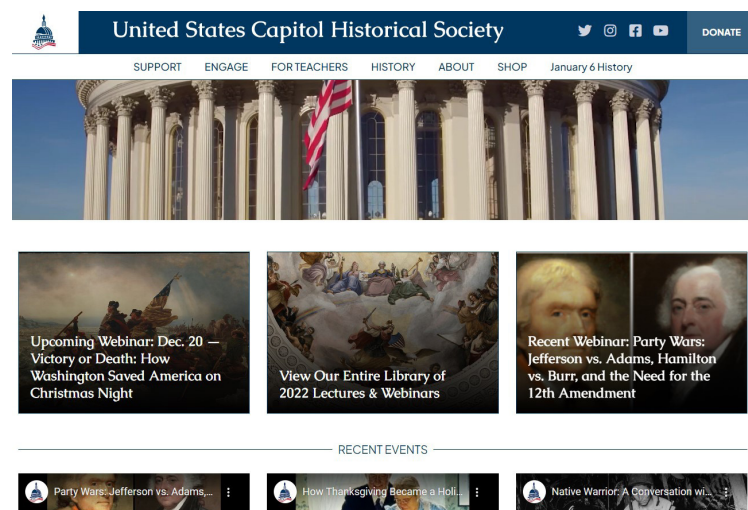
COMMUNICATIONS

“to encourage in the most comprehensive and enlightened manner an understanding by the American people of the founding, growth, and significance of the Capitol of the United States of America as the tangible symbol of their representative form of government...”

Overall, the Society’s communications department continues to make progress as it seeks to grow the scope of our audience and strengthen the quality and strategy of our communication. There is tangible evidence that the Society’s earned media, social media, and webinar attendance increased this year, and that the Society grew our name recognition within the Capitol Hill community and beyond.

Website

The Society just launched a brand-new website, CapitolHistory.org, after we carefully evaluated supporter feedback. This version is more modern & dynamic as well as visually appealing & user-friendly so that we best feature the work of the Society. We will continue to find ways to improve our website. We believe it is a great introduction to the Society and now one of our most important marketing tools.



The site includes:

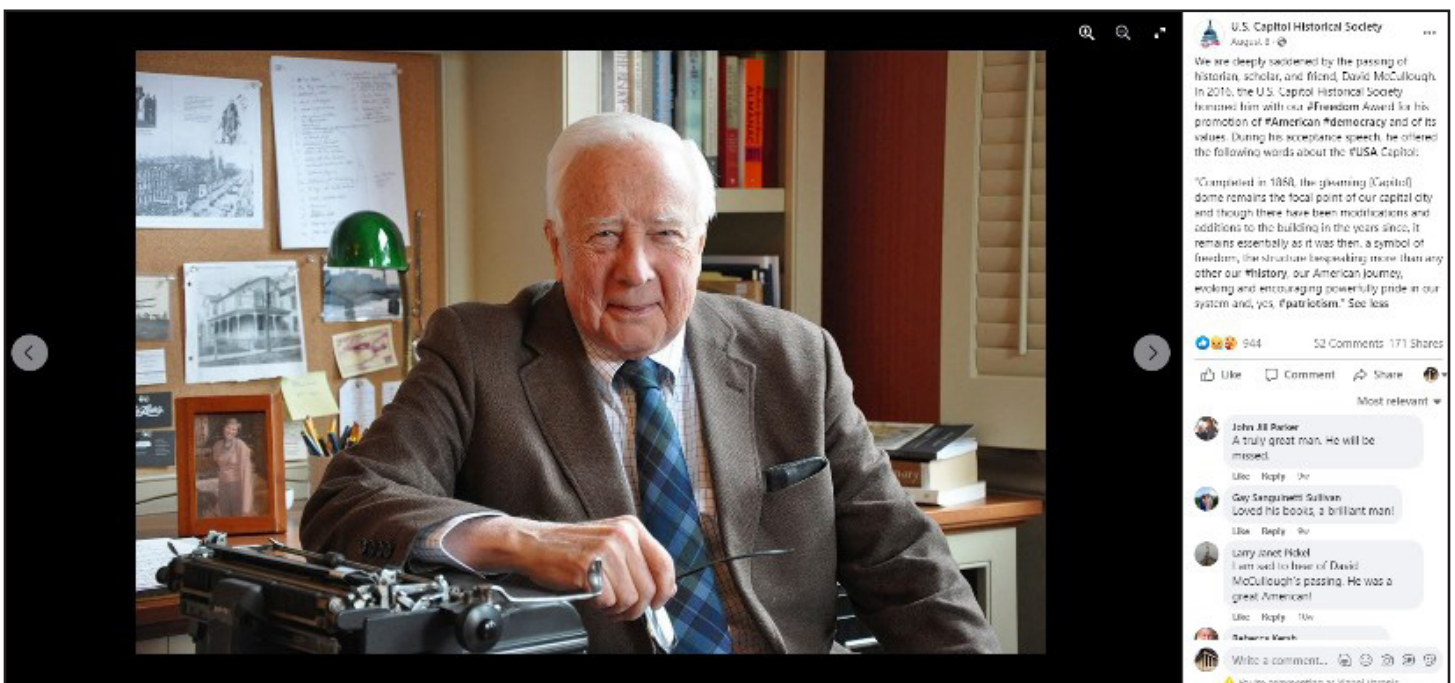
- Upcoming events on our Homepage and in our “Engage” section
- A full catalogue of our previous years’ Lectures and Webinars
- Our daily “On This Day in History” social media posts located on our Homepage
- Our new Education Videos section for teachers, parents, and students

Our newsletter is the Society's most important tool for recruiting participants to future events. That is why it's significant that our distribution list grew by more than 3,000 people in the last year. This growth is in large part the product of strong programming. When new people want to join our events, they are added to our distribution list. As our distribution list grows, the size and scope of our events does too, which in turn creates new supporters for the Society.

Social Media

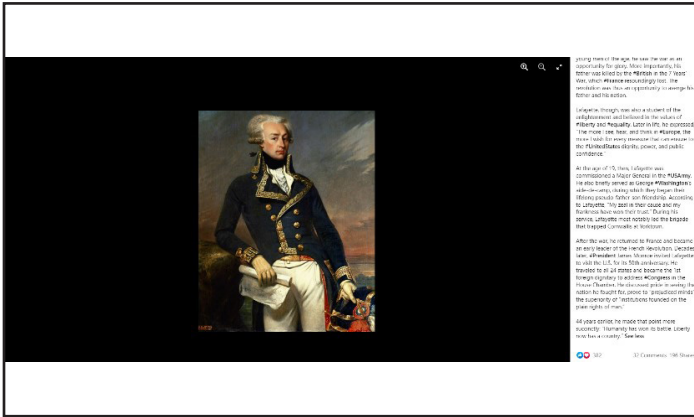
The Society posts daily on all major social media platforms (Facebook, Twitter, and Instagram) and we continue to see evidence of our accounts' success. For instance, this year's Facebook post about the passing of Historian David McCullough was liked by more people (944) than any other post in the history of the Society:

This year's Facebook post about the JFK assassination was shared by more people (416) than any other post in the history of the Society and was liked by more people (220) than any other post in the history of the Society except the McCullough post.

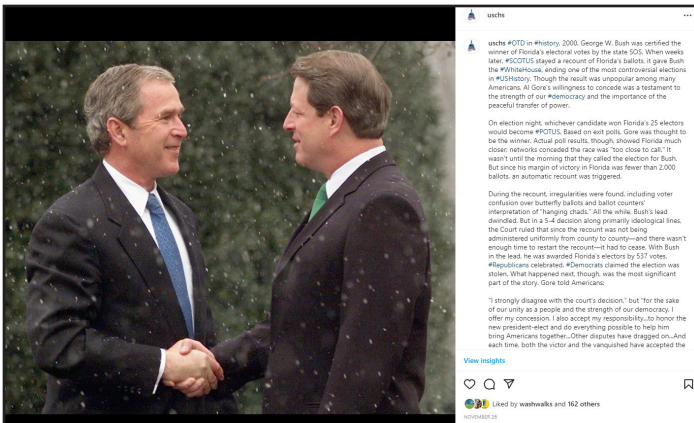


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This year's Facebook post about the Marquis de Lafayette touring the USA was shared by more people (196) than any other post in the history of the Society except the JFK post:



This year's Instagram post about the 2000 presidential election was liked by more people (163) than any other post is the history of the Society:



We believe that many appreciate our long-form posts that teach aspects of popular history beyond most people's awareness in an accessible manner.

Further, this year's Twitter post advertising our webinar with Yale historian Joanne Freeman (who sits in our Council of Scholars) is the 2nd

most popular tweet in the history of the Society. This year's Twitter post about the female sculptor who produced a statue of Lincoln is tied for the 3rd most popular tweet in the history of the Society. And our Twitter post about Congress passing the Residence Act is the 5th most popular tweet in the history of the Society.



The Society is committed to expanding our audience by expanding our program content. Just as our social media focuses on more than just Capitol history—but history that the Capitol is related to—so too do we host events that balance Congressional history with the issues people are most interested in. We believe this effort led to large growth in our core audience this year as our average webinar attendance more than doubled. This growth was also aided by our pursuit of some of the nation's most accomplished scholars and thinkers who spoke during Society events. For instance, nearly 600 people registered for our online conversation with Lance Corporal Thomas Begay, one of three living Navajo Code Talkers. Another successful program this year is our continuing virtual series on every amendment to the U.S. Constitution. Thus far, our list of speakers includes:

- “The History & Meaning of the U.S. Constitution” with Pulitzer-winning historian, Jack Rakove.
- “Founding Faith: The 1st Amendment & Religious Liberty” with national bestselling author, Steven Waldman.
- “American Freedom & the Press” with attorney Floyd Abrams, who represented the New York Times in the Pentagon Papers case.
- “Our Voice as Americans: Freedom of Speech, Petition, & Assembly” with constitutional scholar and journalist, Linda R. Monk, J.D.
- “Our Right to Bear Arms: A History of America's Most Debated Amendment” with the Co-Directors of the Duke University Center for

Firearms Law, Professors Joseph Blocher and Darrell Miller.

- “Innocent Until Proven Guilty: The History of our 4th & 5th Amendments” with the Dean of the California-Berkeley School of Law, Professor Erwin Chemerinsky.
- “Crime & Punishment: The History of Our 6th, 7th, & 8th Amendments” Yale Professor of Law and Political Science, Akhil Reed Amar.
- “States' Rights vs. Federal Power: America's Most Enduring Debate” with Michael W. McConnell, J.D., the Director of the Constitutional Law Center at Stanford Law School.
- “Party Wars: Jefferson vs. Adams, Hamilton vs. Burr, & the Need for the 12th Amendment” with Yale history professor, Dr. Joanne Freeman.

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Earned Media

The Society continues to build its name recognition and credibility among reporters, which led to numerous stories that either featured or included the organization. These publications included the Washington Post, National Public Radio, TIME, National Geographic, Bloomberg, Fox News, C-SPAN, Yahoo News, Associated Press, Business Insider, Politico, and Roll Call, among many others.

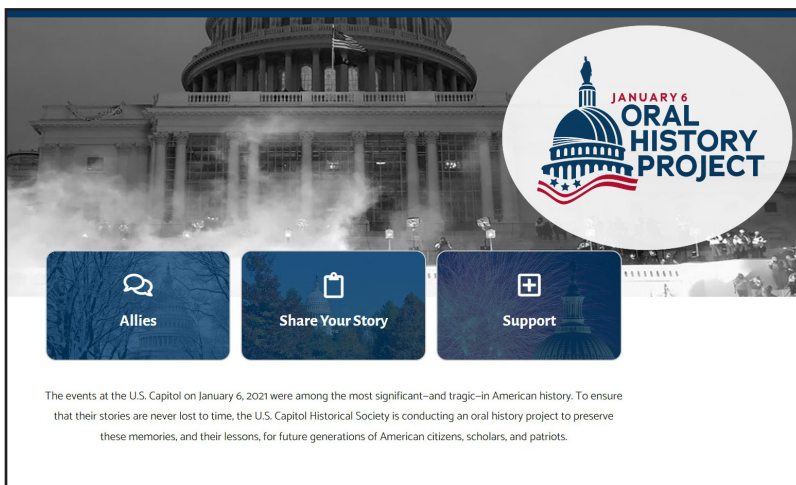
The Society is also proud that we became a go-to resource for fact-checkers, especially in the aftermath of January 6. The Society was quoted in numerous fact-check articles written by PolitiFact, TIME, and Agence France-Presse (AFP).

Further, the Society continues to have a strong relationship with C-SPAN, as the network aired Society events about:

- The Environmental Decade: Congress, Nixon, & the Birth of the Environmental Protection Agency
- The History and Mythology of the “First Thanksgiving”
- The Legacy of Mary McLeod Bethune
- Ulysses S. Grant’s Bicentennial Commemoration
- The 100th Anniversary of the Tomb of the Unknown Soldier
- Capitol Ghost Stories

JANUARY 6 ORAL HISTORY PROJECT

"to foster and increase an informed patriotism of the land in the study of this living memorial to the founders of this Nation and the continuing thread of principles as exemplified by their successors..."



Screen capture of January6History.org

The Society is part of #CapitolStrong, a coalition of democracy focused national organizations who came together following the horrific events on January 6 to support the Congressional Community. As the January 6th Select Committee became a partisan football, the coalition worked with the Society to provide a nonpartisan way in which the experiences of January 6 are not lost to history. The Society agreed to conduct a large-scale oral history project as we believe the project's objectives align with the mission of our organization and the best interests of the country we love. We will continue to conduct interviews for as long as interest continues.

For the last year, we maintained a website for the Society's January 6 Oral History Project: January6History.org. The website has, among other features, a questionnaire for prospective interviewees to share their January 6 stories, a curated news page so visitors can stay up to date on January 6 related stories, and a page through which people can support this important work financially. Since then,

the Society interviewed dozens of people who witnessed or were impacted by the attack on the Capitol. Importantly, these interviewees include a broad spectrum of people, including Democrats, Republicans, and non-political employees; senior staff, mid-level staff, and junior staff from both the Senate and House; as well as Capitol Police and those from the general public. Each interview focuses on the personal experiences of the interviewee.

MERCHANDISE & MARKETING

The Society proudly improved our marketing approach this year. Specifically, we targeted and tailored our product marketing efforts to reach broader demographics. To help achieve this goal, we brought back the printed version of our catalog and updated the digital version with new products and pricing. Additionally, we now produce weekly social media posts across Google and Facebook to market featured products, and developed a new partnership with a TikTok influencer whose content focuses on history.

We continue to see results working with our new digital agency, Social Curreant, which aids our marketing and promotion efforts. As a recent example, in early October we launched a sales focused newsletter that reached more than 400 past customers, which resulted in a 50% open rate and 5% sales conversion rate. While there is still room for growth, these numbers prove that with targeted messaging, we can reach our core customers and attract real buyers.

Inventory Management

In May, the eCommerce and Merchandise department launched a new inventory management system called Brightpearl, which provides notable benefits. For example, the cloud-based system delivers real-time data, trackable results, and manageable excel spreadsheets for analysis and monthly reporting. The year-end inventory process is now significantly streamlined as we can analyze and identify products for 2022 write-offs and delete obsolete merchandise. This improvement positions the Society to sell new and better merchandise to potential customers.

Wholesale Business Opportunities

This year saw an exciting uptick in wholesale purchases. Our largest and most loyal wholesale customer, the Capitol Visitors Center, made more consistent purchases from us again, tracking sales closer to pre-COVID 19 levels. We now see wholesale as a growth category and continue to engage with potential new partners that could significantly grow our customer base.

New Products



2022 Etched Dome Ornaments



SnowGlobe



Capitol Socks



Artisan Mugs

DEVELOPMENT

Corporate and Individual Giving Support

The new fiscal year began with a renewed desire to strengthen our Capitol Committee. The addition of new members to the Corporate Sustainability Committee energized its work as members partnered with Society staff to design and enhance our program offerings for corporate members. The full reopening of the Capitol in FY22 significantly helped this effort. Our revitalized team engaged in peer-to-peer outreach efforts with colleagues and focused on recruiting members from new and emerging industries.

Our support from the Board of Trustees continues to increase. This year, we achieved 100% participation from the Board and generated a generous matching opportunity with our general audience. The Board Donation Campaign played a significant part in our individual giving revenue surpassing what was projected for FY22. But in order to further diversify our revenue stream, the Society applied for—and won—a consulting grant from Compass. Compass provided volunteers from the business community to help nonprofit organizations develop a comprehensive funding strategy. We began the consultative process in September 2021

and presented our final recommendations to the Board during our spring Board Meeting.

Due to changes in accounting requirements, we implemented new procedures for the FY22 year. Our membership donations are now divided monthly and released as revenue as we fulfill their benefits. Membership beginning and end dates now reflect this monthly shift, and policies were outlined in written form to reflect this change.

Foundation Support

In addition to our work with the Capitol Page Alumni Association, the Society is actively working to create a Congressional Staff Alumni Association. We are using some funds from our multi-year grant from the William + Flora Hewlett Foundation for general operating support to support this work. We hope to hold our first Alumni gathering in FY23.

The Society requested a Congressional appropriation so that we can create new digital teaching tools and better achieve our chartered mission to preserve and promote the history of the Capitol. These resources will enable us to share the work of Congress, and the Society, with Americans across the country. We hope that doing so will also enable us to build a

network of national, state, and local educators dedicated to civics and history education. We are happy to share that our request was included in the FY23 appropriations measure passed by the House. We are hopeful that Congress will pass an omnibus appropriations bill before the end of calendar 2022.

While our We the People Constitution program again offers in-person tours, we continue to invest significant funds for the expansion and enhancement of our digital resource Hub. As outlined in the education section, we are grateful to the following foundations for their continued support of our signature education program.

- The Brown Rudnick Foundation
- The Morris & Gwendolyn Cafritz Foundation
- International Paper Foundation
- The Ben's Chili Bowl Foundation

Capitol Committee Programs



Playwright Lin-Manuel Miranda receiving the 2017 Freedom Award from 2014 recipient, Congressman John Lewis

Our highest honor, The Freedom Award, is given annually to individuals who exhibit extraordinary dedication to freedom, democracy, and representative government. The Society presented our 2021 Freedom Award to the Congressional electoral tellers who worked in a bipartisan manner to conduct the certification of the 2020 presidential election: the Chair and Ranking Member of the Senate Rules and Administration Committee, U.S. Senators Amy Klobuchar (D-MN) and Roy Blunt (R-MO); and the Chair of the House Administration Committee, U.S. Representative Zoe Lofgren (D-CA). Sadly, COVID's reemergence and the continuing security concerns following the events of January 6 made an in-person ceremony impossible. These honorees will therefore join us in presenting our 2022 Freedom Award to the U.S. Capitol Police and law enforcement who courageously work to protect our democracy every hour of the day. The Freedom Award is one of the Society's most significant annual events and a tradition of ours for more than 25 years.

Finally, as 2023 begins, we look forward to the beginning of a new Congressional term. We plan to hold our traditional reception that recognizes the New Members of the 118th Congress. This event is typically held in the Capitol Complex in the spring of the new Congress's term. The Society invites all Members of Congress, congressional officers, and special guests to this event to mark the beginning of a new term. Members of House and Senate leadership often serve as honorary hosts and offer New Members insights on their experience serving in Congress.

FINANCIAL STATUS

Payroll Protection Program Loan Status

- The Society was thrilled that the Small Business Administration fully forgave its second-draw PPP loan of \$225,103 in May 2022.
- The SBA fully forgave the Society's first-draw loan of \$283,000 at the beginning of Fiscal Year 2022 following an audit of the application materials.

Audit Matters

After a mutually agreeable parting with our previous outside auditor, the Society conducted a search that interviewed four firms with a positive record of cooperation with the Society's outside accounting firm, Your Part-Time Controller. After reviewing proposals and fit, the Society engaged Wegner CPAs to conduct the Society's audits over the next three fiscal years.

Wegner CPAs successfully completed the Society's audit of Fiscal Year 2022 by November 2022. Public disclosure copies of the FY22 Audited Financial Statements and IRS Form 990 are available at <https://CapitolHistory.org/about/financials/>.

Lease Renewal

The Society's most recent lease for the 4th floor office suite and basement storage suite in the Veterans of Foreign Wars Memorial Building at 200 Maryland Avenue, NE, Washington, DC 20002, expired on March 31, 2022. Upon expiration, the Society and VFW agreed to proceed on a month-to-month basis under the same terms as the most recent lease until June 30, 2022.

USCHS and VFW have agreed to a reduction on the 4th floor from approximately 5,400 square feet to approximately 2,990 square feet and unchanged terms for the basement storage suite effective July 1, 2022. The Society continues to rent the smaller suite on a month-to-month basis as negotiations for a new lease are ongoing at the time of this report.

APPENDIX A:

Fiscal Year 2022 Financial Report

UNITED STATES CAPITOL HISTORICAL SOCIETY
STATEMENTS OF FINANCIAL POSITION
 June 30, 2022 and 2021

	2022	2021
ASSETS		
Cash	\$ 1,475,866	\$ 1,318,544
Investments	1,750,588	2,031,436
Accounts receivable, net	38,880	89,435
Unconditional promises to give	150,000	-
Inventory	426,867	431,139
Prepaid expenses and other assets	37,605	39,176
Property and equipment, net	154,930	146,853
Total assets	\$ 4,034,736	\$ 4,056,583
LIABILITIES		
Accounts payable and accrued expenses	\$ 137,332	\$ 47,892
Accrued payroll	51,205	35,746
Financing lease liabilities	23,829	-
Deferred revenue	-	21,184
Paycheck Protection Program loan	-	508,208
Economic Injury Disaster Loan	146,006	149,436
Total liabilities	358,372	762,466
NET ASSETS		
Without donor restrictions	2,887,582	2,784,750
With donor restrictions	788,782	509,367
Total net assets	3,676,364	3,294,117
Total liabilities and net assets	\$ 4,034,736	\$ 4,056,583

UNITED STATES CAPITOL HISTORICAL SOCIETY
STATEMENTS OF ACTIVITIES
Years Ended June 30, 2022 and 2021

	2022			2021		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND REVENUE						
Sales of merchandise	\$ 1,286,381	\$ -	\$ 1,286,381	\$ 1,039,391	\$ -	\$ 1,039,391
Royalties	982	-	982	1,208	-	1,208
Other revenue	3,825	-	3,825	6,546	-	6,546
Contract revenue	-	-	-	24,900	-	24,900
Contributions	876,866	781,154	1,658,020	882,734	663,399	1,546,133
In-kind contributions	143,397	-	143,397	-	-	-
Paycheck Protection Program loan forgiveness	508,208	-	508,208	-	-	-
Investment return, net	(280,016)	-	(280,016)	379,337	-	379,337
Total support and revenue	2,539,643	781,154	3,320,797	2,334,116	663,399	2,997,515
EXPENSES						
Program Services						
Educational Events and Publications	1,038,742	-	1,038,742	1,126,783	-	1,126,783
Retail Operations	1,114,772	-	1,114,772	813,338	-	813,338
Membership	159,313	-	159,313	181,368	-	181,368
Total program services	2,312,827	-	2,312,827	2,121,489	-	2,121,489
Supporting Activities						
Management and General	401,634	-	401,634	303,672	-	303,672
Fundraising	224,089	-	224,089	101,918	-	101,918
Total expenses	2,938,550	-	2,938,550	2,527,079	-	2,527,079
NET ASSETS RELEASED FROM RESTRICTION						
Satisfaction of purpose restrictions	501,739	(501,739)	-	626,669	(626,669)	-
Change in net assets	102,832	279,415	382,247	433,706	36,730	470,436
Net assets at beginning of year	2,784,750	509,367	3,294,117	2,351,044	472,637	2,823,681
Net assets at end of year	<u>\$ 2,887,582</u>	<u>\$ 788,782</u>	<u>\$ 3,676,364</u>	<u>\$ 2,784,750</u>	<u>\$ 509,367</u>	<u>\$ 3,294,117</u>

UNITED STATES CAPITOL HISTORICAL SOCIETY
STATEMENTS OF FUNCTIONAL EXPENSES
Years Ended June 30, 2022 and 2021

	Program Services			Supporting Activities		
	Educational Events and Publications	Retail Operations	Membership	Management and General	Fundraising	Total
2022						
Personnel	\$ 376,868	\$ 195,163	\$ 92,848	\$ 146,973	\$ 46,209	\$ 858,061
Professional fees	51,160	25,704	10,800	190,717	145,797	424,178
Office expenses	53,299	96,666	18,792	8,491	15,271	192,519
Event expenses	8,084	-	-	-	-	8,084
Insurance	9,145	16,586	3,224	1,457	2,620	33,032
Occupancy	115,139	80,301	28,305	36,315	12,174	272,234
Advertising	4,869	15,322	1,949	440	295	22,875
Travel	8,212	510	-	97	-	8,819
Interest	644	585	206	3,459	283	5,177
Depreciation	2,445	2,221	783	13,142	1,076	19,667
Miscellaneous	6,009	18,909	2,406	543	364	28,231
Cost of goods sold	-	662,805	-	-	-	662,805
Portrait expenses	402,868	-	-	-	-	402,868
Total expenses	\$ 1,038,742	\$ 1,114,772	\$ 159,313	\$ 401,634	\$ 224,089	\$ 2,938,550
	Program Services			Supporting Activities		
	Educational Events and Publications	Retail Operations	Membership	Management and General	Fundraising	Total
2021						
Personnel	\$ 387,022	\$ 176,555	\$ 130,721	\$ 105,305	\$ 58,523	\$ 858,126
Professional fees	169,570	25,387	9,299	95,502	9,175	308,933
Office expenses	17,207	90,166	5,387	33,736	11,013	157,509
Event expenses	4,765	-	-	-	819	5,584
Insurance	10,881	6,770	2,684	28,592	2,302	51,229
Occupancy	127,453	67,252	31,553	25,064	16,865	268,187
Bad debt expense	-	-	-	3,560	-	3,560
Advertising	481	8,577	238	69	870	10,235
Depreciation	4,465	2,778	1,102	11,733	945	21,023
Miscellaneous	778	13,869	384	111	1,406	16,548
Publication expenses	10,229	1,550	-	-	-	11,779
Cost of goods sold	-	420,434	-	-	-	420,434
Portrait expenses	393,932	-	-	-	-	393,932
Total expenses	\$ 1,126,783	\$ 813,338	\$ 181,368	\$ 303,672	\$ 101,918	\$ 2,527,079

UNITED STATES CAPITOL HISTORICAL SOCIETY
STATEMENTS OF CASH FLOWS
Years Ended June 30, 2022 and 2021

	<u>2022</u>	<u>2021</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ 382,247	\$ 470,436
Adjustments to reconcile change in net assets to net cash flows from operating activities		
Depreciation	19,667	21,023
Bad debt expense	-	3,560
Net realized and unrealized (gain) loss on investments	393,073	(332,212)
Forgiveness of Paycheck Protection Program loan	(508,208)	-
(Increase) decrease in assets		
Accounts receivable	50,555	(92,822)
Unconditional promises to give	(150,000)	-
Inventory	4,272	(32,166)
Prepaid expenses and other assets	1,571	14,798
Increase (decrease) in liabilities		
Accounts payable and accrued expenses	89,440	(31,780)
Accrued payroll	15,459	(121,647)
Deferred revenue	(21,184)	(1,382)
Refundable advances	-	15,786
Net cash flows from operating activities	<u>276,892</u>	<u>(86,406)</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from sales of investments	-	771,539
Purchases of and interest and dividends retained in investments	(112,225)	(318,264)
Net cash flows from investing activities	<u>(112,225)</u>	<u>453,275</u>
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from Paycheck Protection Program loan	-	225,103
Principal payments on Economic Injury Disaster Loan	(3,430)	(564)
Principal payments on finance lease liabilities	(3,915)	-
Net cash flows from financing activities	<u>(7,345)</u>	<u>224,539</u>
Change in cash	<u>157,322</u>	<u>591,408</u>
Cash at beginning of year	<u>1,318,544</u>	<u>727,136</u>
Cash at end of year	<u><u>\$ 1,475,866</u></u>	<u><u>\$ 1,318,544</u></u>
SUPPLEMENTAL DISCLOSURE		
Cash paid for interest	\$ 5,177	\$ 717
Noncash investing and financing transactions		
Right-of-use assets obtained in exchange for lease obligations	27,745	-

APPENDIX B:

CAPITOL COMMITTEE MEMBERS

Leadership Council (\$25,000.00 & Up)

Amazon Web Services, LLC
Bank of America
CAF America
Horizon Therapeutics
Johnson & Johnson
Mallinckrodt Pharmaceuticals
PepsiCo, Inc.
PwC
UPS

Constitution Signers *\$15,000 – 24,000)

Altria Client Services LLC
Dominion Energy
Finseca
International Paper
Nestlé USA
New York Life Insurance Company
Norfolk Southern Corporation
Prudential Financial
Shell Oil Company
Transamerica
The Home Depot
The National Automobile Dealers Association
Visa, Inc.
Volkswagen Group of America

Brumidi Society (\$10,000 – 14,999)

AARP
American Beverage Association
American Council of Life Insurers

Amway
Anheuser-Busch Foundation
Chevron
CoBank
Comcast NBCUniversal
CSX Corporation
The Food Industry Association
General Motors
Greenwich Biosciences
National Association of Realtors
Principal
PTC Therapeutics, Inc.
Russell Reynolds Associates
Salt River Project
The Securities Industry and Financial Markets Association
Siemens Corporation
United Airlines

Founder Level Members (\$5,000 – 9,999)

The American Society of Civil Engineers
Baker, Donelson, Bearman, Caldwell & Berkowitz P.C.
BASF Corporation
EMD Serono, Inc.
Grifols
Mazda North America Operations
National Beer Wholesalers Association
Northwestern Mutual
Phillips 66
Procter & Gamble
Texas Instruments Incorporated
The Russell Group
Toyota Motors North America, Inc.
US Bank

APPENDIX C:

USCHS BOARD OF TRUSTEES

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PricewaterhouseCoopers LLP

Dontai Smalls

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Marc Cadin

Finseca

Scott Cosby

Agiliko

Alice Valder Curran

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Joseph W. Dooley

National Society of the Sons of the American Revolution

Lee Dunn

Google Cloud

Ron Elving

NPR

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The Honorable Chuck Hagel

24th Secretary of Defense and former U.S. Senator from
Nebraska

Mary Moore Hamrick

George W. Bush Presidential Center

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Betsy Wright Hawkings

Article One Advisors, LLC

James Head

Williams Mullen

Mark Hopkins

Co-founder & Chairman, TCMH Holdings LLC

Olivia Igbokwe-Curry, Esq.

Amazon Web Services

Martha S. Jones, Ph.D. J.D.

Johns Hopkins University

Shannon McGahn

National Association of Realtors

Joyce Meyer

American Council of Life Insurers

The Honorable Lorraine Miller

35th Clerk of the U.S. House of Representatives

Laura Murphy

Laura Murphy & Associates

Neil Naraine

International Paper

Ashli Palmer

Resolution Public Affairs

Shawn Parry-Giles, Ph.D.

University of Maryland

Craig Purser

National Beer Wholesalers Association

The Honorable Ileana Ros-Lehtinen, Ed.D.

Former U.S. Representative from Florida

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United States Representative, North Carolina

The Honorable John B. Larson

United States Representative, Connecticut

APPENDIX D:

USCHS STAFF & CONTACT INFORMATION

The Honorable Jane L. Campbell,
President and CEO

Samuel Holliday, Director of Operations and
Scholarship

Steve Livengood, Chief Guide and Public
Historian

Yianni Varonis, Director of Communications

Donnis Barkley, Education Specialist

Caren Cannon, Executive Assistant

Vincent Gonzalez, Administrative Assistant

Senior Advisors:

Michael Keeling
James Ramsey

Development & Membership:

Cherise Clark, Director of Development

Jazzmin Perry, Development Associate

Merchandise:

LaShun Lawson, Director of Merchandising

Vince Scott, Operations Manager

Sean Clary, Fulfillment Clerk

Sharron Randolph, Fulfillment Clerk

Contact USCHS

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